

Before you start filming...

STORYBOARD YOUR IDEAS!

The first step in putting together your video project.

When you first gather with your group to discuss your video project, think about the following elements:

1- What type of video do you want to produce? A commercial, promotion of a non-profit or event, a spoof?

2- What is going to be your message? To tell about your products or services, convey a message distinctive to your group, highlight one aspect? If you plan on doing a commercial, how can you uniquely sell your product instead of just telling what your company does? While an exact script is not necessary, notes on what should be said for each segment are extremely helpful.

3- Where do you want to shoot video? Somewhere on campus, off campus, green screen?
Note: cameras can be checked out for 2 days and taken off campus.

4- Can I use pictures in my video? Yes, but they need to be high-resolution pictures. Pictures taken from image web searches such as Google Images are generally low-resolution thus not usable and may be copyrighted. The following websites have free, high-resolution pictures and permission is granted to use them.

www.morguefile.com

www.imageafter.com

www.flickr.com/search/advanced/ (check the “Only search within Creative Commons licensed content” box and “Find content to modify, adapt, or build upon”) Note: most likely will need to give attribution, see picture license details.

5- Are there other types of audio you want to use? Music, sound effects? Note: multiple audio tracks can play simultaneously. The following websites offer copyright-free music:

<http://freeplaymusic.com/index.php>

www.musopen.com Online library of public domain music (must register before can download)

www.podsafeaudio.com

<http://ccmixter.org> Music with Creative Commons licenses. Note: may need to give attribution, see music license details.

www.archive.org When use search box, change media type to audio.

After you have pulled some ideas together, use the following template to help develop and organize those ideas. While you might not have everything worked out, sketching out what you do know will often help progress and improve the project. The sketch shot composition allows you to draw the scene to help further visualize it. The more you prepare in advance, the easier your video project will go when it's time to film.

Print out as many copies of page 3 as your video needs. Good luck with your video and have fun!

SAMPLE

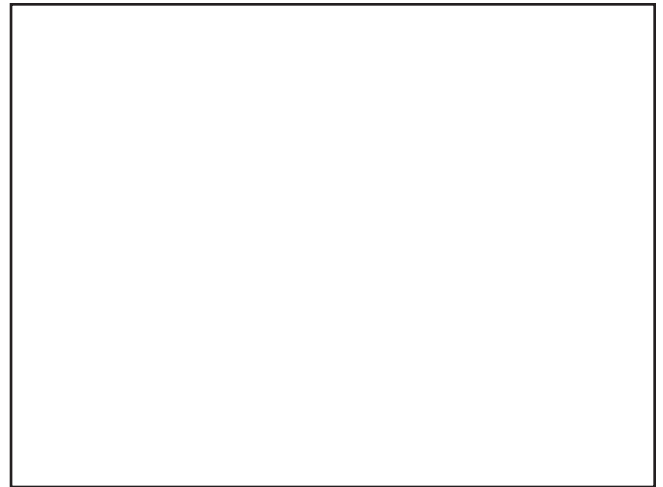
Sequence # 1

Setting Description

Use an empty classroom with desk and computer to create a workers' comp office atmosphere.

Script Notes

Conversation between office worker and person faking injury: Exchange pleasantries. When am I going to get my money? How much is it going to be? How soon am I going to get it? Office worker replies firm. Person faking injury exits and takes off sling, elated.



Sketch shot composition

Additional Audio

Narrator at intro to scene: Do you think an employee is committing fraud with a workers' comp claim?
Background music playing as intro to the scene; fade out when talking begins.

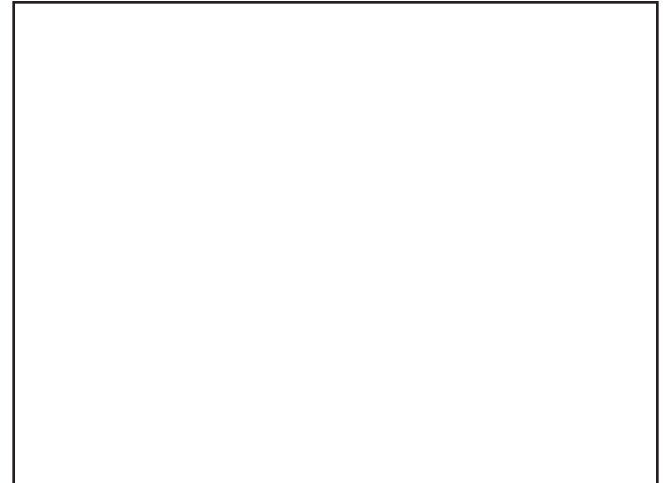
Sequence # 2

Setting Description

On a bench outside; couple talking, laughing, touching hands; angry woman approaches from behind.

Script Notes

Couple talks and laughs.
Angry woman: I knew it! Going out with the guys huh?
Guy: We're just friends!
Angry woman stomps off, shouts "See you in divorce court!"



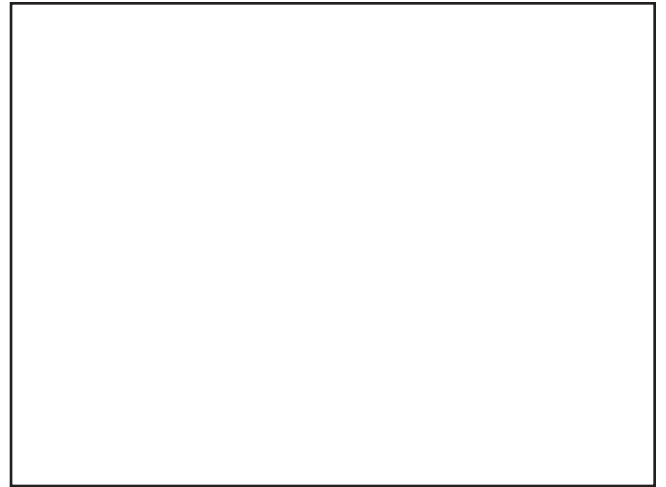
Sketch shot composition

Additional Audio

Narrator at intro to scene: Do you suspect your spouse of cheating?
Music starts as woman stomps off.

Sequence #
Setting Description

Script Notes

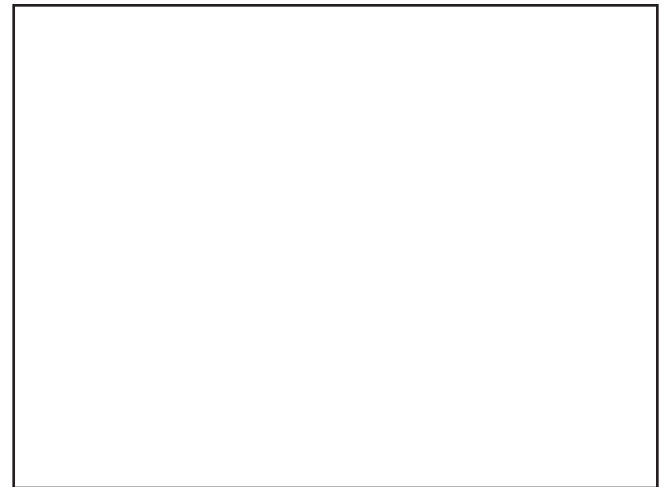


Sketch shot composition

Additional Audio

Sequence #
Setting Description

Script Notes



Sketch shot composition

Additional Audio